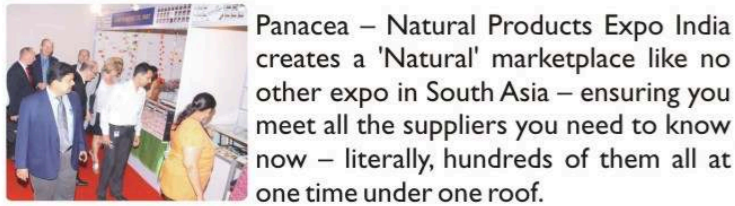


ATTENDING PANACEA 2016



Panacea – Natural Products Expo India creates a 'Natural' marketplace like no other expo in South Asia – ensuring you meet all the suppliers you need to know now – literally, hundreds of them all at one time under one roof.

What visitors say?

91% met or exceeded their expectations from the event.
89% say attending Panacea is important.
88% rate Panacea as good or excellent.

Reasons to attend

- ✓ South Asia's Only Leading event on Natural Products.
- ✓ More exhibitors than ever before.
- ✓ Leading suppliers in one place at one time.
- ✓ Network with over 5000 of your industry peers.
- ✓ Interesting new product launches.
- ✓ Keep up-to-date with the latest industry developments.
- ✓ Experience new & innovative products.
- ✓ Get inspired by the latest trends and innovations.
- ✓ Understand and learn more about the various research and developments

MUCH MORE THAN AN EXHIBITION

International Conference

Staged after every 2 years, 'Panacea' conference brings together the best minds in the natural products industry, creating an exclusive educative forum towards building, understanding & knowledge sharing. Offering a complete insight into emerging trends & regulations, future scientific advances, marketing & sales.

Panacea – All Natural Excellence Awards

Celebrate excellence at the Panacea Awards. The winners will be selected by a panel of judges comprised of R&D and product development professionals from leading F&B, Cosmetic & Healthcare companies.

Supplier Seminar Forum

An interesting opportunity for all interested to get an insight and to know more about new products and latest developments. Join the supplier seminar forum presented by industry experts from our participating companies.

New Products Zone

Get an insight into the latest products and technical innovations. 'All Natural' located right at the beginning of the venue. Meet and interact with the exhibitors who supply them.

Educative Workshops

Industry experts will conduct workshops on topics addressing the key issues of the natural products industry today.

Ask the Experts

Interact, learn and ask the experts your specific requirements on all the relevant functions of the industry.



Where the future of Naturals is...

Panacea®

7th Natural Products Expo India

24 - 26 February, 2016

World Trade Centre

Mumbai



Sponsorship Opportunities

Whether you are launching a new product, want to increase visitor inflow to your stall or create brand awareness, Panacea - Natural Products Expo India offers you the right packages to achieve your targets.

Contact the Sales office for various sponsorship options:
tanu@seishidocommunications.com

"Looking for exclusive natural ingredients and products, no place like Panacea – Natural Products Expo India".
.....Visitor, Panacea 2014

SOUTH ASIA'S ONLY INT'L TRADE FAIR ON "ALL NATURAL INGREDIENTS & PRODUCTS."

Booth Options

Space Only:

If you have an exclusive design in mind and would like to create your own booth, Raw / Open space is the best option for you.



Shell Scheme Package:

Package includes white modular shell, fascia with company name and stand number, basic furniture, lighting, carpet, electricity point and waste paper bin.



Contact our sales team for the best locations available and the space rates.

Organiser:

Seishido
Communications

102, Divyastuti, Divyalok Township, Kanyapada, Filmcity Road, Goregaon (E), Mumbai - 400063, India.
T: +91-22-28410164 / 42663310 F: +91-22-28403310
E: info@seishidocommunications.com / seishidocommunications@gmail.com

To book a stand, visit www.naturalproductsexpoindia.com/exhibiting

Find us on:



www.naturalproductsexpoindia.com

Excellent Quality
Proven Success
New Business Opportunities
Amazing Values
More Features
Latest Innovations

GET THE MAXIMUM MILEAGE FROM THE REGION'S BIGGEST BUSINESS OPPORTUNITY FOR 'ALL NATURALS'.

THE EXCLUSIVE BUSINESS FORUM WHERE SUPPLIERS AND BUYERS MEET.

Celebrating the fabulous success of 2014 edition, Panacea-Natural Products Expo India continues to grow phenomenally, depicting the growing demand and the tremendous development of this industry.

Commencing on 24th – 26th February 2016 in Mumbai, India, Panacea-Natural Products Expo India is poised to return stronger, bigger and far more comprehensive in 2016.

The Expo brings together the world's leading ingredients suppliers, manufacturers, formulators, buyers, retailers, R&D, marketing & production experts, showcasing new & innovative range of natural ingredients, products and services; creating the right atmosphere to expand your business in the most effective and quickest manner.



Who Should Exhibit?

Food & Beverages: Natural & Organic Foods, Health and Dietary Supplements, Diet Products, Sports Food, Nutritional Drinks Antioxidants, Fortified Foods, Fruits, Vegetables, Dairy Products, Readymade Meals, Soya Products, Honey, Dry Commodities, Cereals, Gluten-free Foods, Mineral Water & Beverages, Refrigerated / Frozen Foods, Marine & Other Products, etc.

Raw Material & Ingredients: Plant Extracts Raw and Encapsulated Herbs, Spices, Natural Ingredients, Nutraceuticals, Functional Food & Bakery Ingredients, Cosmeceuticals, Oil & Oilseed extract, Natural Essence, colors & Flavorings, etc.

Personal Care: Cosmetics, Make-up, Skin & Hair, Dental, Baby Care, Fragrances & Perfumes, Body Care & Hygiene, Massage & Spa Products Essential oils & Aromatherapy, etc.

Processing Equipments/Packaging: Processing Technology, Specialized Packaging, Encapsulation Equipments, Labeling, etc.

Natural Medicinal Products: Herbal, Ayurveda, Naturopathy, Homeopathy, Unani, Siddha, Chinese medicines and other Traditional medicines, etc.

Other Natural Products: Textile Fibres, Fertilizers & Crop Care, Household Cleaners, Forest Produce, Bio-energetics, Renewable Energy, Animal Nutrition, etc.

Services: Hospitals, Health Spas/Resorts, Hotels, Natural Remedies & Therapies, Universities & Institutes, etc.

The Global Natural Products meeting place

Giving Exhibitors maximum Return On Investment

- ✍ 92% exhibitors rating the exhibition as excellent or good
- ✍ 90% of the exhibitors rebooking for Panacea2016
- ✍ 85% of the exhibitor expectations met or exceeded

Who will you meet?

Manufacturers, Importers, Exporters, Distributors, Retailers, Wholesalers of:

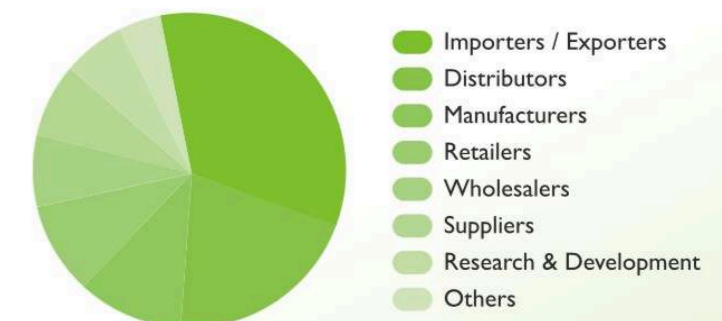
- | | |
|----------------------------------|-------------------------|
| ✍ Food & Beverages | ✍ Nutraceuticals |
| ✍ Functional Foods/Beverages | ✍ Pro-Biotics |
| ✍ Herbal Extracts & Botanicals | ✍ Dietary Supplements |
| ✍ Raw & Encapsulated Herbs | ✍ Cosmeceuticals |
| ✍ Nutricosmetics | ✍ Other Ingredients |
| ✍ Colours, flavours & fragrances | ✍ Essential Oils |
| ✍ Herbal & Ayurvedic | ✍ Traditional medicines |
| ✍ Animal nutrition products | ✍ Forest Products |
| ✍ Cropcare & Home care | ✍ Hotels & Spas |

Make the most of this opportunities!

Meet the right people.

- ✍ 97% are influences or decision makers
- ✍ 98% are of manager level or above

Attracting the right audience!



Quality Decision Makers attending Panacea!



The Event that brings the market of 'Naturals' to you.

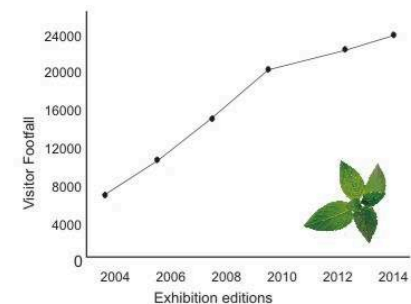
Held once in every two years, Panacea now in its 7th edition, is not only a strategic platform to demonstrate your products, technologies and equipment but also is the sector's only fair for new markets and target groups. It is the perfect forum to make contacts and business deals.

The 2014 Expo had a 63% increase in growth of visitors than 2012. And in 2016, is expected to grow by 75%. This is evident from the fact that Panacea 2014 grossed USD. 10 mn plus business for the participating companies.

Participating in Panacea2016 would put your company in the heart of the Natural Products industry. Join over thousands of industry professionals doing business & reap the benefits for yourself.



Panacea's growing popularity.



"Received new enquiries and excellent business, we feel this show is a Must for All in the industry"
Exhibitor at Panacea2014

Your Marketing Partner in South Asia.

Natural Products and the organic food market in India is growing at an compound annual growth rate (CAGR) of 20 – 25%.

Compared to many other sectors in India, exports of natural ingredients, organic and health products have shown a rapid growth in the last 5 years. Also, there has been a major shift in consumer preferences for these products with purchase notching a hike of 95% in the recent years.

Similarly the other South Asian nations have also been experiencing an increase in the demand for natural ingredients & products.

... And Natural Products Expo India is the only forum to meet this emerging market needs, providing excellent results and market exposure throughout the South Asian region. Every 2 years, thousands of industry's professionals gather at Natural Products Expo, Mumbai, the commercial capital of India and the gateway to South Asian market, to source new ingredients and products, analyze industry trends and practices to increase their business.

Benefits of Exhibiting

- ✍ Lucrative South Asian market
- ✍ Generate excellent sales leads
- ✍ Discover new products, new business
- ✍ Create Awareness for your brands
- ✍ Introduce yourself as a supplier
- ✍ Over 20,000 potential trade visitors
- ✍ Exclusive B2B Meets
- ✍ Single Point interface with end consumers
- ✍ Informative & educative seminars

Expand your Horizons

Secure your stand at Panacea and catch the right pulse of the industry. Interact with potential buyers and customers, develop interesting new business in just 3 days.

The revolution of naturals has begun; exhibit and take the maximum advantage of this growing market.

"The response was beyond our expectation. We wish Seishido Communications for their consistent efforts and we look forward to the next Panacea exhibition."
.....Exhibitor, Panacea 2014

"Excellent Exhibition, co-ordination of all Naturals in one platform. Panacea is now truly the Only International trade fair on 'Naturals' in South Asia."
.....Visitor, Panacea2014

