

Panacea 2018[®]

8TH NATURAL PRODUCTS EXPO INDIA

Feb 7-9 2018, World Trade Centre, Mumbai, India

POST SHOW REPORT 2018



Panacea 2018
8th Natural Expo India
A Great Success



"True expo for natural products,
extra ordinary and excellent.
I have already reserved my
booth for the next show".

..Exhibitor, Panacea2018

Panacea 2018

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Panacea2018 - 8th Natural Products Expo India, organized by Seishido Communications was successfully conducted from Feb 7-9, 2018 in Mumbai, India. The Only International trade fair on 'All Naturals' in South Asia brought together eminent manufacturers, buyers, distributors, dealers, exporters, importers, investors both national & international on different segments of the natural products industry.

The event was appreciated by all, many authentic and high volume enquiries were generated and business finalized. Both exhibitors and visitors were very enthusiastic with new business opportunities and exposure that arose from Panacea2018.

Panacea featured authentic exhibitors from different countries who presented their latest natural, organic & health ingredients & products on food, beverages, organic products, cosmetics, nutraceuticals, dietary supplements, nutritional drinks, plant extracts & botanicals, herbal & ayurveda, spa products, eco products, etc.

The event was attended by over 5000 business visitors, with most of them from top management. Approximate business generated up till today has grossed over US\$. 25 mn, the results exceeding our expectations. Moreover, 93% of the exhibitors have already confirmed their participation for the next event. This tremendous response now enhances Panacea's status as the One & Only Acknowledged and Prominent Natural Products trade show in South Asia.

Dr. Pat Howes, Director, ICENI Chemicals International, Singapore mentioned 'Please could you consider making Panacea an annual event. Many exhibitors also commented on the high quality of the visitors. I thoroughly agree.'

"The quality and the organization of Panacea was fantastic! I would like to come again and discover more amazing products!"

.....Visitor, Panacea2018

"It was too busy. Most beneficial and informative event I ever exhibited".

.....Exhibitor, Panacea2018

"Absolutely a grand show - attracted business people across the regions and geographies. Extremely well organised and executed by Seishido Communications."

....Visitor, Panacea2018



VISITOR OVERVIEW



VISITOR BY MANAGEMENT CATEGORY

MANAGING DIRECTOR / CEO / OWNER



VICE PRESIDENT / BUSINESS HEADS



SALES/MARKETING



PURCHASING/BUYING



GENERAL MANAGER



CONSULTANT



OTHERS

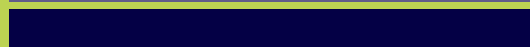


VISITOR BY INDUSTRY SEGMENT

IMPORTERS/BUYERS



DISTRIBUTORS/STOCKISTS



MANUFACTURERS



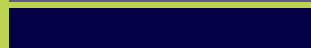
EXPORTERS



WHOLESALE



BROKERS/INDENTING



RETAILERS/SUPERMARKETS



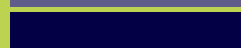
ONLINE PORTALS



CONSULTANTS



SPAS/SALONS



HOTELS/RESTAURANTS



EVENT STATISTICS



of visitors said that visiting Panacea is important for their business

85%

of visitors had buying power at Panacea



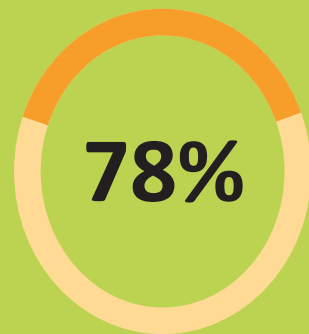
of exhibitors did more business than expected



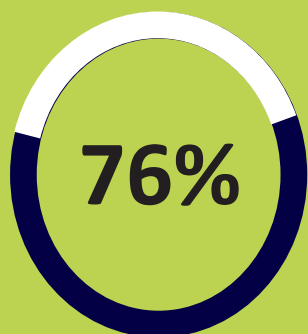
of visitors discovered new products, services & suppliers at Panacea

79%

of visitors placed business orders at Panacea



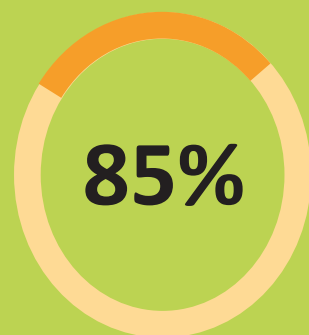
of exhibitors were satisfied with meeting their show objectives



of visitors attended to see new products, developments & trends

91%

of exhibitors have already booked space for Panacea2018



of exhibitors were satisfied with the quality of visitors

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Looking forward to seeing you
at the next
Panacea - Natural Products Expo India
in
India.

**Join the next
Panacea
Buyer Hosted Program**

JOIN NOW

For further information, please contact our team



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