

RULES REGULATIONS

APPLICATION:

The prospective Exhibitors should apply on Application for Participation. Allotment will be on first come first serve basis subject to receipt of payment. Allotment of booth(s) will be made at the sole discretion of the organizers. The booth(s) allotted will be solely by the participants for display of goods noted in their application form. Subletting of booth(s) or displaying goods not covered by the original application will not allowed.

ALLOCATION OF SPACE:

Organizer reserves the right to reallocate space, change the layout, add or delete corridors in space plans, which may affect the orientation of some Exhibitors. The Organizer's decision shall be final. The Organizer also reserves the right to turn down applications for participation or even deny participation to exhibitors already confirmed. All participants shall make full payment on or before **15th of January 2010**. The booking of the Stalls is liable to be cancelled if full payment is not received by the above date.

TERMS OF PAYMENT:

The Space Application & Contract Form must be submitted with 25% of stand cost with the Space Application Form, next 50% on or before **31st October 2009** and the final 25% on or before **15th January 2010**. All payments must be made by crossed cheques / DD drawn in favor of Seishido Communications, Mumbai, India.

Imported Exhibitions / Foreign Principals:

As per directives of India Trade Promotion organization, the nodal agency attached to Ministry of Commerce, Govt. of India, which approves all international Exhibitions, duty-free import facility (Under ATA Carnet or Re-Export Bond supported by the Bank Guarantee) is available to only foreign exhibitors who have paid participation charges in foreign exchange at the rates applicable to foreign exhibitors. Indian exhibitors interested in displaying exhibits imported from foreign principals register as an exhibitors with the organizer on payment of stall charges US \$ 250/- per sq. mt. At the request of Indian exhibitors and foreign principals an integrated stall with their combined space will be provided.

Withdrawal from Participation:

50% of the total amount paid towards participation charges will be refunded, if the organizer receives the exhibitor's written notice for withdrawal from participation before **30th September 2009**. On withdrawal after **30th September 2009** all payments made by the exhibitor shall be forfeited. Failure to take possession of the allotted space one day prior to opening of the exhibition and non-payment of full participation charges as per given schedule will be treated as withdrawal from participation. In such cases, all payment made by the exhibitors shall be forfeited and the organizer will be at liberty to allot the space to another exhibitor or to use it for any other purpose.

REDUCTION IN SPACE:

Reduction in space booked is allowed up to **30th August 2009**, after this date, if Exhibitor reduces the space booked, 10% of space charges for the difference will be charged as penalty.

CHANGES OF VENUE DATES, Etc:

- The organizers reserve the right to change the venue, dates and/or duration of the exhibition, if exceptional circumstances so demand. In such an event, the obligation of exhibitor to participate shall remain in force, so long as he is informed about the changes by the organizers as early as possible, either by individual communication or press advertisement.
- The organizers also reserve the right to change the floor plans and/or location of space allotted to an exhibitor or of exit/entry points, passages, etc. any time before the commencement or erection of stalls, if in the opinion of the organizer, such changes are necessary.
- Any such changes shall not be sufficient ground for exhibitors to cancel their participation and in case of withdrawal from participation, no refund will be permissible. Furthermore, exhibitors shall clearly indemnify the organizers against all claims, costs, or demands arising out of any such above mentioned changes or due to failure or any services during the exhibition period, including the construction and dismantling of stalls.

INSURANCE & LIABILITY:

Exhibitors are advised to obtain insurance cover against all risks. It is clearly understood that the organizers stand indemnified by the exhibitors in respect of any loss or damage to property due to theft, fire, etc. or injury to any person as well as third party claims.

LINE ON EXHIBITS:

The organizer reserves the right to retain all or any of an exhibitor's good/exhibits as collateral till all the dues including charges for services, damages or penalties, if any, are settled by the exhibitor. Any costs for retention of the collateral will also have to be paid by the exhibitor.

BINDING TERMS OF CONTRACT:

The submission of the space application & contract form duly signed by an authorized officer of the applicant company shall be deemed as confirmation of participation and acceptance of these terms of contract by the exhibitor. The contract becomes effective as soon as the organizer have confirmed the allotment of space to the applicant. Dispute if any, will be subject to Mumbai jurisdiction.

SUPPLEMENTARY RULES & REGULATIONS:

All rules and regulations detailed in the exhibitors manual (being issued to each exhibitors) as well as further rules framed by the organizers from time to time and circulated to all exhibitors shall be deemed to be part of these terms of contract and shall be binding on all exhibitors.