

Benefit from the region's premier knowledge exchange forum

Panacea Conference

Staged after every 2 years, 'Panacea' conference brings together the best minds in the natural products industry, creating an exclusive educative forum towards building, understanding & knowledge sharing. Offering a complete insight into emerging trends & regulations, future scientific advances, marketing & sales.

A unique technical know-how exchange platform offering excellent business opportunities.

New this year 'Panacea' excellence awards

Celebrate excellence at the 'Panacea' Awards. The winners will be chosen by a panel of judges comprised of R&D and product development professionals from leading F&B, Cosmetic & Healthcare companies.

Why should you attend 'Panacea2012'?

- India's Only Leading event on Natural Products.
- More exhibitors than ever before.
- Leading suppliers in one place at one time.
- Network with over 5000 of your industry peers.
- Interesting new product launches.
- Keep up-to-date with the latest industry developments.
- Experience new & innovative products.
- The most comprehensive seminar in natural products basics & applications

"It was indeed a great experience. We made great contacts and good connections. We will be back next year."

.....**Mr. Suresh Deshpande, G.M. - Business Development, Biomax Lifesciences Ltd. , India**

"Panacea is the perfect forum. I got the industry's best contacts and a great start to my business in India".

.....**Mr Yousef Ghaziasgar, Chairman, Dana International Trade Co., Iran**

Reserve your space now!

And enjoy a series of exclusive privileges



Contact the organizers
For further information:



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It's All Natural
It's All Here

Panacea 2012[®]

5th Natural Products Expo India

Exhibition : 23 - 25 Feb, 2012
Conference : 23 - 24 Feb, 2012
World Trade Centre, Mumbai, India

South Asia's Only Trade Fair on 'Naturals'



Excellent Quality
Proven Success

Welcome to 'Panacea – Natural Products Expo India'
The Only Comprehensive Industry event on 'Natural Products' in South Asia.

Panacea2010 celebrated a grand success and now has established itself firmly as the only leading international trade fair on All 'Natural, Organic & Health Products' in South Asia. This was evident from the fact that the trade fair grossed over USD. 6 million business for the participants.

Held once every two years, Panacea is not only a strategic platform to demonstrate your products, technologies & equipments. But is also the sector's only fair for new markets & target groups. It is the perfect forum for all the latest trends & themes and a perfect place to make contacts & business deals.

'India – South Asia's Hub of Natural Products'

Over the last few years, India has become an attractive market for investors as a result of its high GDP growth rate of 9-10%, a 1.15 billion official population, an increasingly-liberalized trade policy, an exponential growth in the retail sector and most importantly, a paradigm shift towards 'Naturals' makes this country the most promising market for 'Natural & Organic Products'.

Panacea - Natural Products Expo India has been providing this industry with the only business forum where suppliers & buyers meet.

Why should you exhibit?

- Lucrative South Asian market
- Discover new products, new business
- Create Awareness for your brands
- Introduce yourself as a supplier
- Establish new business ties / reinforce existing ones
- 5000 potential trade visitors
- Single Point interface with end consumers
- Informative & educative seminars
- Strong networking

We exhibited at Panacea for the first time and found it such an interesting event that we have already signed up as exhibitors for the forthcoming show. It was indeed good to meet the right quality and quantity of focused business visitors. According to us, 'Panacea - Natural Products Expo India' no doubt remains the best show on Natural Products in South Asia

.....**Mr. Kartikeya Baldwa, Director, Ixoreal Biomed Pvt. Ltd., India**

What's New?

- Bigger Show Area
- More International Pavilions
- Over 5000 Business Visitors
- Meet Required Distributors
- More Unique Natural & Organic Ingredients

Exhibit Profile

Food & Beverages: Natural & Organic Foods, Full-line Vitamins & Dietary Supplements, Food, Nutritional & Fortified Foods, Agro Products, Dairy Products, Specialty Meals, Refrigerated/Frozen, Honey, Beverages, Health Drinks, Marine & Other

Personal Care: Cosmetics, Make-up, Skin, Hair, Dental, Baby Care, Fragrance Care & Hygiene, Massage & Spa Products, Essential oils & Aromatherapy....

Raw Material & Ingredients: Plant Extracts, Raw and Encapsulated Herbs, Ingredients, Nutraceuticals, Pro-Biotics, Functional Food Ingredients, Cosmeceutical, Oilseeds and Oilseed extract, Natural Essence, Natural colors & Flavors

Natural Medicinal products: Herbal, Ayurveda, Naturopathy, Homeopathy, Herbal Medicines and Other Traditional Medicines....

Processing Equipments/Packaging: Specialized Packaging, Tableting & Encapsulation, Labeling...

Other Natural Products: Textile fibres, Detergents, Pesticides, Fertilizers & Cleaners, Floriculture, Forest Produce, Bio-Energetics & Essence sticks....

Services: Retail Outlets, Hotels & Restaurants, Health Spas & Health Centres, Universities & Institutes....

Visitor Profile

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|-------------------------|-----------------------------|
| Pharmaceuticals Sector | Importers & Exporters |
| Food & Beverages Sector | Distributors & Dealers |
| Raw Material Buyers | Research & Development |
| Personal Care Sector | Healthcare sector |
| Bakery Sector | Trade Consultants |
| Hotels & Restaurants | Retail Outlets |
| Mail Order Catalogues | Supermarkets & Dept. Stores |
| Medical Practitioners | Spas & Health Centres, |

"The response was beyond our expectation. We wish the organisers for their extraordinary efforts and we know they will extend their best efforts for the forthcoming expos. Congratulations!!

.....**Mr. Rajesh Patel, VP - Int'l Mktg, Ban Labs Ltd.**

